

National Board for Certified Counselors

Center for Credentialing & Education

67,910 Individual Registrants \$125/M
67,516 Individual Registrants Emails \$275/M
/M stands for: per thousand (records)

The National Board for Certified Counselors was incorporated in 1982 to establish and monitor a national certification system, to identify those counselors who have voluntarily sought and obtained certification, and to maintain a register of those counselors. NBCC has certified more than 62,000 NCC's (National Certified Counselors) to date.

NBCC offers a general practice credential (the NCC), which is required for all NBCC certificants. In addition, NCC's may hold any of the following specialty credentials: career counseling, gerontological counseling, school counseling, clinical mental health counseling, and addiction counseling.

Address Type: 98% Home Address
Source: 100% Direct Mail Generated

File Update: Quarterly
Last Update: 07/21

Delivery Format:
By Email \$85 Flat
NCOA, if requested \$125 Flat

If this list interests you, we also manage:
NAADAC— The Association for Addiction Professionals

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list. NBCC reserves the right to refuse orders deemed by NBCC to be contrary to the best interests of the organization



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The Center for Credentialing & Education (CCE) is a not-for-profit organization that provides practitioners and organizations with assessments, business support services and credentialing. Created in 1995 as an affiliate of the National Board for Certified Counselors (NBCC), CCE credentials nearly 25,000 practitioners globally in a variety of fields.

Selections Available:
Credential \$20/M
Practice Area \$20/M
State, SCF \$11/M
Key Code \$8/M

For emails deployed to Masterfile:

First-time orders must pre-pay.
\$50/M transmission fee (required)
\$100 per set up (HTML + text = 1 setup) (required)
\$100 testing fee after 2 tests
\$200 suppression list (optional)
\$100 personalization (optional)
\$100 host mailer's images (optional)
\$100 per split (optional)
\$25 per tracking report (optional)

Terms & Conditions—postal lists:

Minimum order: 2,500 Names
List rental for one-time use only
Sample message required
48 hour turn-around once sample is approved by list owner
Standard 20% commission to recognized brokers
First time customers must prepay
Cancel charges (before mail date): Running charges plus \$50
Cancel charges (after mail date): Payment in full is required Reuse minimum (inquire)

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Specialized Selections

Certifications:

Certified Clinical Mental Health Counselor (CCMHC)	1,406
Natl Certified Counselor (NCC)	57,680
Master Addictions Counselor (MAC)	358
Natl Certified Career Counselor (NCCC)	210
Natl Certified Gerontological Counselor (NCGC)	58
Natl Certified School Counselor (NCSC)	1,686

Practice Area:

Addictions and Dependency	7,194
ADHD	1,174
Adults	2,663
Aging/Gerontolical	2,597
Anger Management	1,634
Anxiety Disorders	3,039
Behavioral Disorder	854
Bipolar Disorder	1,252
Career Development	5,468
Childhood & Adolescence	11,897
Clinical Mental Health	14,586
Clinical Supervision	4,974
Corrections/Offenders	2,440
Counselor Education	4,600
Couples Counseling	10,146
Depression	2,887
Disaster Counseling	2,894
Eating Disorders	2,427
Family Counseling	1,454
Grief	2,274
Parenting	1,529
Relationship Problems	2,433
School Counseling	7,248
Sexual Abuse/Assault Recovery	5,734
Sports Counseling	1,182
Trauma/PTSD	2,429

CCE Credentials:

Approved Clinical Supervisor (ACS)	2,180
Board Certified Coach (BCC)	1,789
Board Certified-TeleMental Health Provider (BCTMH)	2,254
Global Career Development Facilitator (GCDF)	3,569
Human Services-Board Certified Practitioner (HSBCP)	871



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